

BOLOGNA, ITALY
FAIR DISTRICT

10 – 13 MARCH 2022

COSMOPACK

COSMO PERFUMERY &
COSMETICS

11 – 14 MARCH 2022

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF
WORLDWIDE BOLOGNA

COSMOPROF WORLDWIDE BOLOGNA 2022 PRESENTS COSMOPACK

December 2021 – It is essential to analyze the solutions proposed by the production chain to understand how the cosmetic industry is transforming and the challenges to be faced in the coming months. **Cosmopack**, the only exhibition that hosts all sectors of the supply chain - contract manufacturing and private label, process and packaging machinery, primary and secondary packaging, applicators, ingredients, and raw materials -, will offer a complete vision of innovations and technologies in response to the most current issues for consumers. On display machines equipped with new digital instruments, capable of improving the yield and safety of processes without forgetting the quality of the result; new generation raw materials, with manufacturing and extraction processes with reduced environmental impact; performing formulations that respect the planet; packaging with sustainable components; collections suitable for recycling and reuse.

The development of Cosmopack foresees an increasingly marked division between the various specialties of the supply chain. The area dedicated to leading machinery and production solutions companies is growing: 19PK, a peculiar sector of Cosmopack, differentiates the show from all other international competitors. Hall 15 is the reference point for global manufacturers specializing in full-service offers for the industry. In hall 18, there will be OEM and packaging exhibitors. In hall 20, alongside the innovations in the machinery sector, there will be space for companies specializing in packaging.

The return to the event in presence, meeting with professionals, and sharing experiences and new opportunities are essential for all segments. "Intercos is proud to participate in the reopening of Cosmoprof & Cosmopack Bologna 2022, one of the most important events of the year, and in the reunification of the major players in the beauty world", declares **Dario Ferrari, President, and CEO of Intercos Group**. "The importance of this event for the continuous growth and innovation of the cosmetics industry is undeniable. In Bologna, relationships are encouraged, and opportunities created. We look forward to taking part in this experience again."

"We're finally back to the fair! Finally, we go back to meet in person. Finally, we leave the calls of Zoom, Google Meet, Teams, Skype. We are very motivated and excited in anticipation of our return to the show. We are looking forward to meeting our partners and customers!", says **Yvonne van Heiningen, International Account Manager at Keystone**.

"We have always considered Cosmoprof the laboratory from which to draw inspiration for the ideas of the future. To know what to offer to the market, you need to know what the market needs and Cosmopack is the best observation point to learn about the future trends in terms of marketing related to packaging. Cosmoprof will be a lively place again this year, and IMA could not, as always, lack its support", underlines **Gianluca Ferriani, Safe Division / Key Account Manager of IMA**.

For any further updates, please visit www.cosmoprof.com