

•
BOLOGNA, ITALY
FAIR DISTRICT
•

20 - 22 MARCH 2025

COSMOPACK

COSMO PERFUMERY &
COSMETICS

•
20 - 23 MARCH 2025

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF & COSMOPACK AWARDS: THE FINALISTS OF THE 2025 EDITION

COSMOPROF
WORLDWIDE BOLOGNA

February 28, 2025 – The finalists of the 7th edition of the **Cosmoprof & Cosmopack Awards**, the "Oscars of Beauty," have been announced today. Organized in collaboration with BEAUTYSTREAMS, these awards celebrate the most innovative products and services from Cosmoprof Worldwide Bologna, anticipating the most impactful market trends for the upcoming months.

The **Cosmoprof & Cosmopack Awards** are the only competition that involves all sectors of the cosmetics industry, from the supply chain to the finished product, highlighting the results of research and investment by industry companies. Thanks to a jury of highly qualified international experts and the high standards of the submitted entries, the Awards have gained recognition among stakeholders year after year, offering a unique opportunity to preview the future of cosmetic solutions.

Over 800 products were submitted, divided into 17 categories representing the entire product offering of Cosmoprof Worldwide Bologna. A technical jury of prominent industry figures selected three finalists per category, with a strong focus on analyzing ingredients, formulation, packaging, circularity, and the environmental impact of production processes.

The technical jury members included:

- Fernanda Pigatto - Global Partnerships Director, BEAUTYSTREAMS
- Benedetta Suardi - Technical & Scientific Director, Eurocosmetic FineFoods S.p.A.
- Sushil Iyer - Head of Global Packaging, R&D, Kenvue
- Thomas Hammond, MPS - Sr. Director, Package Development and Engineering for Skincare, Fragrance, Promotions, and AP Deo, Revlon
- Jeffrey Rosevear - Head of R&D, Trinny London
- Alain Mavon - VP R&D and Sustainability, LUMENE Group
- Margherita Nicoli - R&D and Innovation Consultant for Hair & Skin Care Products and Projects, NICOLI CONSULTING S.a.S
- Lorne Lucre - Founder, Quiet Coyote Consulting, LLC

The 2025 finalists will be showcased at the Service Center of the exhibition area throughout the event, alongside the winners of the Cosmoprof North America Las Vegas, Cosmoprof Asia, and Cosmoprof India 2024 Awards. This will provide industry professionals attending Bologna with an overview of the most innovative and trending products from recent Cosmoprof network exhibitions.

Here are the 2025 finalists:

COSMOPROF AWARDS

CATEGORY & PRODUCT NAME: Fragrance: Personal & Home

Alerasia Scented Candle "Pesca e Cortese" – GEFCOM – Pad. 30 Stand E30 (Italy)

Eau de Parfum Enjoy! – SevenKIDS – Laboratorios Naturomatic – Pad. 16 stand F21a (Spain)

ROUTINE PARIS GAMES SONG - ROUTINE PARIS – Pad. 16 Stand D14 (France)

Press Office
BolognaFiere Cosmoprof
Arianna Rizzi
arianna.rizzi@cosmoprof.it
P +39 02 45 47 08 253
press@cosmoprof.it

www.cosmoprof.com
Organized by
BolognaFiere
Cosmoprof S.p.A.

Company of



In partnership with



With the support of

madeinitaly.gov.it



Ministry of Foreign Affairs
and International Cooperation



•
BOLOGNA, ITALY
FAIR DISTRICT
•

20 - 22 MARCH 2025

COSMOPACK

COSMO PERFUMERY &
COSMETICS

•
20 - 23 MARCH 2025

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF
WORLDWIDE BOLOGNA

CATEGORY & PRODUCT NAME: Green & Organic

Aloe vera cubes naturae cosmetic - BIOFACTORIA NATURAE ET SALUS - Pad. 21 Stand H4A (Spain)
Fresmy Peach Toothpaste Tablets for Kids - Fresmy - Pad. 16 Stand D18 (Estonia)
Regenerative Beauty - Microbiota Air Vitality - N&B - Pad.20 Stand C59-D62 (Italy)

CATEGORY & PRODUCT NAME: Hair Products

Águas do Rio Express Straightening - Brazilian Secrets Hair - Pad. 25 Stand C76 (Brazil)
9.4.1 Exogrow Booster Lotion - DSD DE LUX- BEAUTE MEDITERRANEA/ROFERSAM - Pad. 14 Stand B12 (Spain)
Probio-6 Melanocell Shampoo - SONIMEDI - Pad. 22B Stand 45 (Korea)

CATEGORY & PRODUCT NAME: Home & Professional Devices & Tools

AISG (Artificial Intelligence Scalp Grader) - Aramhuvis - Pad. 16A Stand 33 (Korea)
DufLOW Durit - ILLON - Pad. 29 Stand E31b (Korea)
BoH: Beauty on Home - Natural You - Pad. 14 Stand g24 (Italy)

CATEGORY & PRODUCT NAME: Make Up Products

MISTINE SOFT MATTE ESSENCE AIR CUSHION - Better Way (Asia) - Pad. 26 Stand B29-C30 (China)
GlamLashes One Step Lash & Brow Lamination - GlamLac - Pad. 35N Stand c3 (Estonia)
ELROEL BLANC COVER CREAM STICK - MONOGLUT HOLDINGS - Pad. 14 Stand A3 (Korea)

CATEGORY & PRODUCT NAME: Men's Grooming Products & Accessories

Captain Fawcett's 'Bianco Classico' Beard Butter - BOTTEGA DELLA BARBA - Pad. 37 Stand B7 (Italy)
The Razor Starter Set - Lilac - Fler - Pad. 36 Stand A4 (Italy)
NOBE Cooling Care Awakening Eye Serum - Nordic Beauty Import Oy - Pad. 14 (Finland)

CATEGORY & PRODUCT NAME: Mom & Baby Care Products

Nourished Mama Crème - Bellabaci International - Pad. 21 Stand H21R12 (South Africa)
Natural anti-stretch mark oil by Natessance - LEA NATURE - Pad.21 Stand C14 (France)
TOOFRUIT Mousticool - Multi-soothing roll-on Peach & Caper bud - GEFCOM - Pad. 30 Stand E30 (Italy)

CATEGORY & PRODUCT NAME: Nail Products

GlamLac Reishi Elixir Cuticle Remover - GlamLac - Pad. 35N Stand c3 (Estonia)
Mani Bright Nail Scrub - Londontown - Pad. 22 Stand B39 - C40 (USA)
UPF 50+ PROTECTION GLOVES - Mintree Premier Lifestyle & Beauty - Pad. 29 Stand D28 (India)

Press Office
BolognaFiere Cosmoprof
Arianna Rizzi
arianna.rizzi@cosmoprof.it
P +39 02 45 47 08 253
press@cosmoprof.it

www.cosmoprof.com
Organized by
BolognaFiere
Cosmoprof S.p.a.

Company of



In partnership with



With the support of

madeinitaly.gov.it



Ministry of Foreign Affairs
and International Cooperation



BOLOGNA, ITALY
FAIR DISTRICT

20 - 22 MARCH 2025

COSMOPACK

COSMO PERFUMERY &
COSMETICS

20 - 23 MARCH 2025

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF
WORLDWIDE BOLOGNA

CATEGORY & PRODUCT NAME: Personal Care & Body Care Products

Cellulite Be Gone 3-Step Body Ritual - Bellabaci International - Pad. 21 Stand H21R12 (South Africa)

FUOCO SCULPTING HEATING POWDER BODY DIORITI STONE & CAST - Vagheggi - Pad. 30 Stand D40-E39 (Italy)

Click Pen - Facial Wax precisión - Viokox - Pad. 26 Stand C24 (Spain)

CATEGORY & PRODUCT NAME: Skin Care Products

Dr.Melaxin MELTING CLEANSER - Dr.Melaxin - Pad. 16A stand 4 (Korea)

Tripeptide gel cream - COMFORT ZONE DIVISION OF DAVINES - Pad. 30 Stand B28-C27 (Italy)

The_Lifter - Forehead and eyelid lifting effect treatment - DERMOSFERA - Pad. 29 Stand A6 - B5 (Italy)

CATEGORY & PRODUCT NAME: Suncare products

Magnetize™ - Euracom - Pad. 26 Stand B73 (Italy)

GOLDEN VIBES - MARZIA CLINIC - Pad. 30 Stand B12-C11 (Italy)

MANIA HOLIC Sunscreen Pack - Kocostar - Pad. 22 Stand B84-A81 (Korea)

COSMOPACK AWARDS

CATEGORY & PRODUCT NAME: Hair care Formula

COLORLOCK WAX - ANYA COSMETIQUES - Pad. 20 Stand A37 (Italy)

Earth Couture AirStyle Hairspray Propelled by Nitrogen Air - Colep Consumer Products - Pad. 18 Stand C38-D37 (Portugal)

Last Minute Dry Shampoo - No white residue - Pink Frogs Cosmetics - Pad. 18 Stand F 34 (Italy)

CATEGORY & PRODUCT NAME: Innovation Technology

CAIOME (Cosmetic AI + Microbiome) - Kolmar Korea - Pad. 15 Stand E28-F27 (Korea)

Aquaglam - OMNICO GROUP - Pad. 15 Stand A16-B15 (Italy)

Prinker POP - Prinker Korea Inc. - Pad. 14BT Stand B26-C27 (Korea)

CATEGORY & PRODUCT NAME: Make-up Formula

SHEER DREAM Vegan Creamy Remover - Chromavis Fareva - Pad. 15 Stand A24- B23 (Italy)

NAIL'GLOW BRONZER HYBRID - FIABILA - Pad. 15 Stand D2-E1 (France)

LashBloom Mascara - Thépenier Pharma & Cosmetics - Pad. 20 Stand E45 (France)

CATEGORY & PRODUCT NAME: Packaging: Design & Material

COMPlux - FR & PARTNERS - Pad. 18 Stand A15-A20 (Switzerland)

Capsule Airless Pump - HCT by kdc/one - Pad. 15 Stand E22-F21 (USA)

XTAG - LUMSON - Pad. 15 Stand C14 / D13 (Italy)

Press Office
BolognaFiere Cosmoprof
Arianna Rizzi
arianna.rizzi@cosmoprof.it
P +39 02 45 47 08 253
press@cosmoprof.it

www.cosmoprof.com
Organized by
BolognaFiere
Cosmoprof S.p.a.

Company of



In partnership with



With the support of

madeinitaly.gov.it



Ministry of Foreign Affairs
and International Cooperation



•
BOLOGNA, ITALY
FAIR DISTRICT
•

20 - 22 MARCH 2025

COSMOPACK

COSMO PERFUMERY &
COSMETICS

•
20 - 23 MARCH 2025

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF
WORLDWIDE BOLOGNA

CATEGORY & PRODUCT NAME: Skin Care Formula

BEAUTY PILLS - ALLEGRIINI - Pad. 20 Stand B37 (Italy)

Innov8 Labs x Aquila Bioscience. Advanced Anti-Blemish Serum - Innov8 Labs - Pad. 20 Stand B52 (Ireland)

Blue Light AI-ctivated Hand Cream - Passage Cosmetics Laboratory - Pad. 18 Stand A36-B41 (Poland)

CATEGORY & PRODUCT NAME: Sustainability

ECO-PULSE™ Centella - Kolmar Korea - Pad. 15 Stand E28-F27 (Korea)

MEADOW KAPSUL™ - Meadow - Pad. 20 Stand E26 (Sweden)

All in All - OMNICO GROUP - Pad. 15 Stand A16-B15 (Italy)

To select the 17 winners, a multidisciplinary jury composed of opinion leaders, buyers, brand owners, retailers, and media representatives will express their preferences both online and on-site. A dedicated product testing and evaluation session will be held on Wednesday, March 19, during the exhibition.

Among the confirmed jury members:

- Lina Alsamkari, CEO, Al Hanan, UAE
- Ukachi Anonyuo, Global Vice President, Innovation Strategy & Portfolio Management, Value Chain Technical Readiness & New Brand Integration/Empowerment, Estee Lauder, USA
- José Luis Ortega Burstein, Director, Private Labels & International Purchases - Femsa Health, Femsa Salud, Chile
- Marta Caramelli, Beauty Lead, Vanity Fair, Italy
- Agustin Castagnet, Commercial Manager, Probeco, Uruguay
- Valentina Debernardi, Beauty Editor, Special Projects, Esquire & Harper's Bazaar, Italy
- Mohamad Madi, Group President, Madi International, UAE
- Nicole Musco, Director Global Product Development, Jane Iredale, USA
- Jan Nientiedt, Director Global Partner Program, Parfümerie Douglas Deutschland, Germany
- Valerie Obaze, Founder of R&R Skincare, R&R Skincare, UK
- Richard Purvis, CEO, Skinmoderne, USA
- Mohamed Saleh Hamid/Salwa, CEO, CHERIBE, Chad
- Jayan Sathyan, Group Head-Beauty, Lulu Group, UAE
- Demi Shi, Head of Brand Partnerships-Douyin E-Commerce Global, Bytedance (USA)
- Marina Testino, Director of Strategic Partnerships, Earth Partner, Italy
- Lauren Vanney (professionally known as Lauren O'Connell), Beauty Editor, Cosmopolitan Middle East Magazine, UAE
- Ankit Virmani, Director, Esskay Beauty Resources, India
- Leigh-Anne Wagner, Managing Franchise Executive, The Sorbet Experience, South Africa

Press Office
BolognaFiere Cosmoprof
Arianna Rizzi
arianna.rizzi@cosmoprof.it
P +39 02 45 47 08 253
press@cosmoprof.it

www.cosmoprof.com
Organized by
BolognaFiere
Cosmoprof S.p.a.

Company of



In partnership with



With the support of

madeinitaly.gov.it



Ministry of Foreign Affairs
and International Cooperation



•
BOLOGNA, ITALY
FAIR DISTRICT
•

20 - 22 MARCH 2025

COSMOPACK

COSMO PERFUMERY &
COSMETICS

•
20 - 23 MARCH 2025

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF
WORLDWIDE BOLOGNA

To discover the winners, do not miss the award ceremony on Friday, March 21, which this year returns to the Service Center within the exhibition area. This will facilitate participation for all nominated companies, enhance networking opportunities among industry professionals in Bologna, and optimize logistics and transportation within the city.

For all updates regarding Cosmoprof & Cosmopack Awards 2025,
<https://www.cosmoprofawards.com/en>

Press Office
BolognaFiere Cosmoprof
Arianna Rizzi
arianna.rizzi@cosmoprof.it
P +39 02 45 47 08 253
press@cosmoprof.it

www.cosmoprof.com
Organized by
BolognaFiere
Cosmoprof S.p.a.

Company of



In partnership with



With the support of

madeinitaly.gov.it



Ministry of Foreign Affairs
and International Cooperation

