

BOLOGNA, ITALY
FAIR DISTRICT

16 - 18 MARCH 2023

COSMOPACK

COSMO PERFUMERY &
COSMETICS

17 - 20 MARCH 2023

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF
WORLDWIDE BOLOGNA

THE BEST BEAUTY PRODUCTS FOR 2023 HAVE BEEN CELEBRATED AT COSMOPROF WORLDWIDE BOLOGNA

Winners of the Cosmoprof
and Cosmopack Awards
have been celebrated on
Friday, March 17, during the
Gala Event of Cosmoprof
Worldwide Bologna 2023

March 18, 2023 – On Friday, March 17, the **Cosmoprof & Cosmopack Awards**, the "Beauty Oscars" which rewarded the 13 best beauty products of 2023, were celebrated. The awards ceremony was hosted during *The One & Only Event*, an exclusive gala evening organized by Cosmoprof Worldwide Bologna to celebrate the excellence, innovation and creativity of the sector.

Palazzo Re Enzo, an impressive historic residence in the centre of Medieval Bologna dating back to the XIII century, was the setting for the event, in the presence of over 1,000 top players in the industry worldwide: retailers, brand owners, buyers, as well as journalists of the main international newspapers and content creators. Guests could also attend the rock-symphonic show of Queen at the Opera, on stage in recent months in the most prestigious theatres in Italy.

THE COSMOPROF & COSMOPACK AWARDS 2023 AWARDS CEREMONY

The 5th edition of **Cosmoprof & Cosmopack Awards**, curated by the international trend agency BEAUTYSTREAMS, brought to light the most innovative products, formulations, packaging, design, technology, materials and ingredients at a global level, rewarding the research and investments of companies in the sector. Among the finalists, chosen by BEAUTYSTREAMS from among the 690 proposals of the exhibitors of Cosmoprof and Cosmopack 2023, the 13 most representative products and services of the near future of the industry have been rewarded, thanks to their capability of adapting to new user experience methods and avant-garde technologies that will increasingly influence the market and consumer purchase.

The winners were selected by a jury of industry experts, trend agencies, opinion leaders, journalists and international influencers:

- Larissa Azanova, Editor-in-Chief- Harper's BAZAAR, Kazakhstan
- Stephanie Bertrand, Director Innovation Color & Skin Sun Body - Coty, France
- Vikram Bhatt, Founder, Enrich Salons, India
- Prince Chatterjee, Vice President - Reliance Retail, India
- Sam Cheow, SVP, Global Product Trends, Innovation, Makeup Portfolio & Product Development, - Estée Lauder Companies, USA
- Melony Conradie, Head of Buying Cosmetics - TFG (The Foschini Group), South Africa
- Jessica Cruel, Editor-in-Chief - Allure, USA
- Kacey Culliney, Editor - CosmeticsDesign-Europe, UK
- Kim D'Angelo, Buying and Management Executive - Neiman Marcus, USA
- Florence Dalle, Responsable Innovation et Mise en Forme - Parfums Christian Dior, France
- Valentina Debernardi, Beauty Editor Harper's Bazaar & Esquire - Hearst, Italy
- Dee DeLuca-Mattos, Vice President of Marketing + New Business Development - ECRU NY, USA
- Barbara Doussard, Prospective Director, L'Oréal, France
- Jeanne Dréan, Beauty Editor - Madame Figaro, France
- Federico Ferrazza, Director - Wired, Italy
- Giovanni Finamore, Expert Process & Control of Make-Up Bulk - L'Oréal, France
- Rosanna Gehring, Global Digital Brand Director - Douglas, Germany
- Kane Hammond, CEO, Co-Founder and Director - The Global Beauty Group, Australia
- Emmanuel Hembert, Global Head of Cosmetics & Personal Care - Quantis International, France
- Maria Liu, General Manager - Clarins Distributor, Indonesia

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- Abdul Majid Madi, Founder and CEO, District General Trading Company, Kuwait
- Ambra Martone, VP/Presidente - ICR Cosmetiche Riunite / Accademia del Profumo, Italy
- Daina Nadler, Vice President Sales & Marketing - Bigelow Trading, USA
- Lauren O'Connell, Beauty Editor - Cosmopolitan Middle East Magazine, UAE
- Renee Parker, Co-Founder, Director of Strategy - Invinci Group, UK
- Della Pass, General Manager - AKI BinSina, UAE
- Amarjit Sahota, Founder, Ecovia Intelligence, UK
- Benedetta Suardi, Technical Director - Kiko Milano Cosmetics, Italy
- Inge Theron, Founder - Face Gym, UK
- Hanan Van Lammeren, General Manager - Bookies Hair Supplies BV, The Netherlands
- Galib Virani, Chief Executive - Supercosmetics, Kenya
- Lan Vu, Founder/CEO - BEAUTYSTREAMS, USA
- Emma Wingate, Pitch Global Director, Beauty & Wellbeing and Personal Care - Unilever, UK

The task of the jurors was difficult, because the quality of the finalists for the 2023 edition was extraordinary.

THE WINNERS OF COSMOPROF & COSMOPACK AWARDS 2023

The 2023 awards ceremony, presented by Livio Beshir, actor, presenter and television writer, was opened by the celebration of Mr Nazih Hamad, Founder & CEO of Nazih Group, leader in the distribution of products for the professional channel, services and furnishings for salons, beauty centres and spas. Enrico Zannini, General Manager of BolognaFiere Cosmoprof, personally presented Hamad Nazih with the LIFE ACHIEVEMENT AWARD, the recognition that Cosmoprof assigns to professionals and entrepreneurs who have been able to stand out for their talent and tenacity, recognizing the essential contribution of Nazih Group for the evolution of the cosmetic industry.

Afterwards, the winners of the 7 COSMOPROF AWARDS 2023 categories were announced:

Skin-Care Products - TRU HYAL 100 - Advanced Night Repair Capsule - SOUTH KOREA - HALL: 14EG / STAND NO.: 29

Make-Up Products - ELROEL - Blending Compact Cushion - SOUTH KOREA - HALL: 14 / STAND NO.: A/3 - A/3a

Hair Products - STRAAND - Straand Crown Fix Scalp Serum - AUSTRALIA- HALL: 16 / STAND NO.: I/14f

Nail Products - LONDONTOWN INC. - Quartz Illuminating Nail Concealer - USA - HALL: 19 / STAND NO.: E/1 - F/2

Personal Care & Body Care Products - TRU HYAL 100 - Inner Beauty Stick & Mist - Intimate Care for Women - SOUTH KOREA - HALL: 14EG / STAND NO.: 29

Home & Professional Devices and Tools - REVIVE EXPRESS BEAUTY LIMITED - Seoulista Cryo Cool® Skin Tool - UK - HALL: 19 / STAND NO.: H/6

Green & Organic - NUNAIA BEAUTY - Ground & Glow Skin Ritual Set - IRELAND - HALL: 16 / STAND NO.: D/12e

The winners of the **COSMOPACK AWARDS** are:

Skin-Care Formula - INTERCOS GROUP - Ice Massage Eye Essence Stick - ITALY - HALL 15 / STAND NO. C 10 / D9

Make-Up Formula - PASSAGE COSMETICS LABORATORY S.A. - Glow Vita D Activator Body Cream - POLAND - HALL: 18 / STAND NO.: A/36 - B/41

Hair-Care Formula - PINK FROGS COSMETICS SRL SOCIETA' BENEFIT - PPS Planet & People Shampoo - ITALY - HALL: 18 / STAND NO.: F/34

Packaging: Design & Materials - HANGZHOU EBEI INDUSTRIAL CO.,LTD - Angled Essence Dropper Bottle - CHINA - HALL: 34 / STAND NO.: D/18

Innovation Technology: Raw Materials, Machinery, Solutions - COSMAX, INC.- Pyxoh - SOUTH KOREA - HALL: 15 / STAND NO.: A/10 - B/5

Sustainability: Ingredients, Formula, Packaging, Production Process - MYC PACKAGING INNOVATION CO., LTD.- Metallica Mascara - ITALY - HALL 18 / STAND C64 - D61

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LIFE ACHIEVEMENT AWARD 2023

During the gala event the **LIFE ACHIEVEMENT AWARD** will be announced. The recognition is assigned by Cosmoprof to professionals and entrepreneurs that have distinguished themselves for their talents and resilience, making a vital contribution to the cosmetic industry evolution. For the 2023 edition, the award will be delivered to **Nazih Hamad, Founder & CEO di Nazih Group**, leader for distribution of products, services and furniture specific for salons and spa professionals.

PARTNERSHIP WITH ISTITUTO MARANGONI

The absolute novelty for 2023 edition is the trophy of Cosmoprof & Cosmopack Awards, realized in collaboration with the **Istituto Marangoni** thanks to a contest involving the most creative students attending the School of Design in Milan. The trophy presented to the winners of Cosmoprof & Cosmopack Awards, 2023, "Fluere", was designed by Aliya Karagayeva, a Kazakh student and winner of the contest. The trophy, created in 3D printing, represents the flow through the ages. The soft and fluid shape is intended to create the image of a cosmetic bottle, conveying both the concept of users' experience and products life cycle. At the heart of the Fluere trophy is the idea that beauty is not just superficial, but is the result of a healthy mind, body and soul. This award encourages brands to create products that promote wellness, self-care and help people feel beautiful. The trophy is carefully crafted to represent the spirit of excellence and innovation., highlighting its resilience and ability to interpret evolution and social and economic transformations. A design object with a strong identity, just as strong as the identity and recognisability of the products that will be declared winners of the 2023 edition.

To toast the winners, Cosmoprof has chosen Santa Margherita as its partner, ambassador of taste and the Italian way of life in the world.

For more information on the 2023 edition of Cosmoprof & Cosmopack Awards 2023, <https://www.cosmoprofawards.com/en>

BEAUTYSTREAMS

BEAUTYSTREAMS is the global beauty industry reference. Made for the beauty sector by industry insiders, the BEAUTYSTREAMS platform is an indispensable daily tool for strategy, innovation, marketing, and product development teams worldwide.

Istituto Marangoni

Born as Artistic Institute for Fashion in 1935 Istituto Marangoni has over 85 years of success in training the best fashion, art and design professionals.

The teaching spaces of Istituto Marangoni have tested the talents of four generations of professionals, hailing from 5 continents and representing the heritage of the school. It has been the springboard for more than 45.000 luxury professionals. Among them, Domenico Dolce, Alessandro Sartori, Paula Cademartori, Gilda Ambrosio, Julie de Libran, and Nicola Brognano. Over 4,000 participants from more than 107 countries come together in the 9 School of the GGE Group: Milan (School of Fashion and School of Design), Florence (School of Fashion & Art), Paris, London, Mumbai, Shanghai, Shenzhen, Miami, and Dubai.

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Santa Margherita

Santa Margherita is an Italian story of passion, work, values and tradition, born in 1935 from the vision of Count Gaetano Marzotto, who believed in a modern and efficient agriculture made up of men, nature and technology together. 88 years have passed since that visionary beginning, but the reference values have remained unchanged and have allowed this dream to grow to become one of the most important wine realities in Italy. Among the pioneers in the sparkling process of the Glera grape variety on the hills of Valdobbiadene since 1952, Santa Margherita has contributed to transforming a territorial sparkling wine into a global success. The company is also responsible for the birth of Pinot Grigio as the world understands it today: a wine that has been able to conquer the palates of several generations of wine lovers.

In addition to innovation, sustainability is a fundamental value for Santa Margherita, which has always been convinced that everything that derives from a healthy environment, conducted with wise measure in respect of life cycles, brings with it a unique value.