

BOLOGNA, ITALY
FAIR DISTRICT

9 - 12 SEPTEMBER 2021

COSMOPACK

COSMO PERFUMERY &
COSMETICS

10 - 13 SEPTEMBER 2021

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF
WORLDWIDE BOLOGNA

COSMOPROF WORLDWIDE BOLOGNA POSTPONED TO SEPTEMBER 2021

January 28th, 2021 – The 53rd edition of **Cosmoprof Worldwide Bologna** has been postponed to September. The event was rescheduled **from 9 to 13 September 2021**, due to the continuing health emergency linked to the spread of covid19.

"The concerns related to the unpredictable trend of infections expressed by our exhibitors, trade associations, and institutions once again force us to delay Cosmoprof Worldwide Bologna, - says **Gianpiero Calzolari, President of BolognaFiere**. - The current conditions make it still too complicated to organize an international event such as Cosmoprof within the first half of the year. Our goal is to be able to restart in September with a performing and functional exhibition, which we want to create with the contribution of all the key players in the sector. Cosmoprof Worldwide Bologna will be a new start, to return to growing together".

"The desire to finally welcome our community in Bologna is strong, - confirms **Enrico Zannini, General Manager of BolognaFiere Cosmoprof**. - Anyway, the leadership and prestige we have reached in over 50 years, with the growth of Cosmoprof branded events worldwide, requires us to protect exhibitors and visitors' investments. Cosmoprof Worldwide Bologna is the most prestigious showcase for the global cosmetic industry, the stage where to meet the most influential stakeholders, and at the same time be known among the market players. There are enormous expectations on the next edition, which is why we are called to guarantee the best conditions for the exhibition to run in total serenity and safety."

"A fair of high prestige and international importance such as Cosmoprof Worldwide Bologna is an essential event for companies in the sector, for which we prepare for a long time and with critical investments - comments **Renato Ancorotti, President of Cosmetica Italia**. - After this long year, that also for the cosmetics industry has marked a decrease in turnover (almost -12%) and exports (-17%), we would like to meet in Bologna. However, we agree with our partner BolognaFiere Cosmoprof in postponing this expected 53rd edition to the second half of the year. With a sense of responsibility towards all the actors involved, as well as of the institutions and citizens facing this pandemic, we need a safe performance of the event and the high-quality standards that have always characterized it. Our commitment will continue to enhance the sector and its relevance from an economic, scientific, and social point of view, laying solid foundations for the September appointment as a signal to restart our supply chain".

Cosmoprof Worldwide Bologna will be divided into three different trade shows dedicated to specific industries and distribution channels. From Thursday 9 to Sunday 12, **Cosmopack**, with all the supply chain components, and **Cosmo | Perfumery & Cosmetics**, dedicated to perfumery and body care proposals for the retail, prestige, and masstige channels, will open their doors. From Friday 10 to Monday 13, **Cosmo | Hair, Nail & Beauty Salon** will host companies and operators of finished products, equipment, furnishings, and services for the professional world of hair, nail, and beauty/spa.

The last edition of Cosmoprof Worldwide Bologna brought 3,033 exhibitors from 70 countries and more than 260,000 visitors from 154 countries to Bologna. From Italy, the format was exported worldwide with the appointments of Cosmoprof Asia, Cosmoprof North America, Cosmoprof India, and Cosmoprof CBE Asean at the first

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edition in Thailand in 2021. Since the beginning of the pandemic outbreak, all shows have supported the global cosmetics industry, further increasing the Cosmoprof community, which today counts on over 600,000 operators and more than 10,000 companies worldwide.

For further information, please visit www.cosmoprof.com

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