



COSMOPROF INDIA IS READY TO WELCOME BEAUTY STAKEHOLDERS FOR AN UNRIVALLED BUSINESS EXPERIENCE

Mumbai, August 2022 – **Cosmoprof India**, the ideal B2B event for the fast-growing beauty market in India, scheduled **from 6 to 8 October 2022 in Mumbai**, is ready for a highly performing edition.

Organized by **BolognaFiere Group** and **Informa Markets in India**, Cosmoprof India is the best format to fulfill the needs of a dynamic and fast-growing market like India. Thanks to the conjunction with Cosmopack India, the B2B show will attract both local and international players, representing Europe, North America, Far East and other neighboring countries. Above all, brands, distributors, and buyers will have the opportunity to discover what is new in their reference market, find out how local consumers changed their daily routines and purchasing habits after the pandemic, and the main trends inspiring younger customers.

Cosmoprof and Cosmopack India will represent India's most crucial networking opportunity dedicated to all sectors of the global beauty industry. All the different segments of the industry will be represented, from finished product at Cosmoprof India, catering to Perfumery and Cosmetics, Beauty Salon and Spa, Hair Salon, Nail & Accessories and Natural & Organic, to supply chain, with producers and specialists in packaging, machinery and suppliers visiting Cosmopack India.

The show will be held at **Jio World Convention Centre**, a stunning new landmark for India, in a prime location for business. For the 2022 edition, thanks to **exhibition area up to 10,500 square meters, more than 300 exhibiting companies** are expected, who will have 3 power-packed days to evaluate new collaborations and projects. Among the top exhibitors already confirmed, **Colorbar, Freedom Perfumes, Floressence Perfumes, Streamline Services, Beauty Essentials, Marc Furnitures, Biosols, Bryan and Candy, JK Lifestyle, Ancorotti Cosmetics, Regi, BKolor Cosmetics, Bespoke Cosmetics, Pragati Glass, Piramal Glass, Mahika Pack, Wonder Products, Harman Packaging** and many others.

Thanks to the support of **ITA – International Trade Agency**, several Italian companies will participate in the show, presenting their high-quality proposals.



NEW AT COSMOPROF INDIA 2022: COSMOPACK INDIA

Cosmopack India is the B2B show for the beauty supply chain. The show will host international and domestic companies from raw materials & lab, to private label and contract manufacturing, machinery and packaging.

Cosmopack India will host the most innovative proposals and beauty-tech novelties, being the result of research and development of global leading manufacturers.

The conjunction between Cosmoprof and Cosmopack is a special feature of the Cosmoprof international format worldwide, from Bologna to Asia and North America exhibitions. Co-locating complimentary shows has always proved to be a successful strategy to congregate all stakeholders of the beauty industry under one roof. The co-location of Cosmoprof India and Cosmopack India will create profitable synergies, facilitating the connection between suppliers and brand companies, which can therefore look for new innovative products and solutions to develop their business further.

2022 SPECIAL INITIATIVES

Many special initiatives are being organized for attendees at the Cosmoprof India Show, including high-quality workshops and a network of useful business relationships, thanks to the collaboration of top-of-the-line trends and design agencies, associations and partners.

The **Buyer Programme**, a consolidated tool of the Cosmoprof platform, facilitates b2b meetings between exhibitors and buyers. Attendees and companies can identify professionals who perfectly suit their business needs. For the 2022 edition, the program will involve buyers and distributors from UAE, USA, Europe and Asia.

Most significantly, **Cosmoprof India Awards** will celebrate quality and research in the Indian market. Being recognized as winners amidst serious competition will offer the exhibitors more visibility with buyers and customers. The initiative will be organized in collaboration with the international trend agency **Beautystreams**. A selected jury of international experts will gather on 6th October to felicitate the finalists.

One of the most appreciated initiatives, **Cosmotalks** this year will feature panels and seminars on the evolution of local market and on the latest trends, with the participation of opinion leaders, trend-scouters and market researchers. Keeping in mind the requirements of professionals such as hair and beauty salon owners, hairstylists and nail technicians attending the event, **Cosmo Onstage** will offer live demos of new products and treatments.

For further information, please visit www.cosmoprofindia.com

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